

PRODUCT DATA SHEET

Red Bear: Surge Engine

Real growth. Real sales. On your terms. **Social media, advertising, online sales and reviews** in one AI-powered engine.

For growing businesses, marketing teams and agencies
Run it yourself as a service, or have our marketers run it for you through Red Bear: Growth Studio

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app showing what your marketing earned, every morning	channels managed from one place, plus your website or shop	templates for shops, bookings, memberships, events and more	posts published without your approval

WHAT IT IS

One engine from first look to purchase

Surge Engine joins up the strategy, content, advertising, online shop, payments and reviews that are usually spread across agencies and tools. AI does the drafting and the number-crunching; people make the decisions.

Consult

- Guided consultation captures brand, products and pricing
- AI drafts a strategy; a marketer shapes it with you
- Customer journey mapped to a sale, booking or call

Set up

- Connect Stripe, Meta and LinkedIn ad accounts
- Website, shop or app from ten templates
- Everything else automated

Publish

- Content drafted by AI, edited by our team
- Approved by you on your phone
- Scheduled and posted automatically

Sell and review

- Every sale tracked against its spend
- Reviews requested after each order
- Complaints flagged in minutes

HOW YOU GET IT

Run it yourself, or have us run it

1. **As a service** — For marketing teams and agencies: run more campaigns for more clients
2. **Growth Studio** — For business owners: our marketers run it, paid from your sales
3. **Your accounts** — Ad, Stripe and hosting accounts always stay in your name

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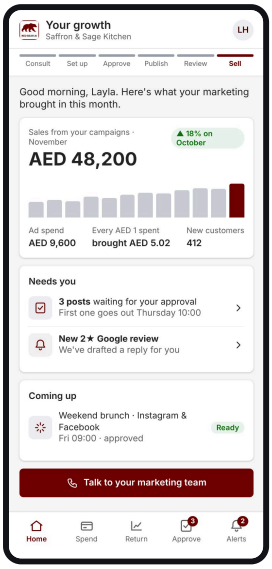
No Red Bear fees up front. Paid from results.

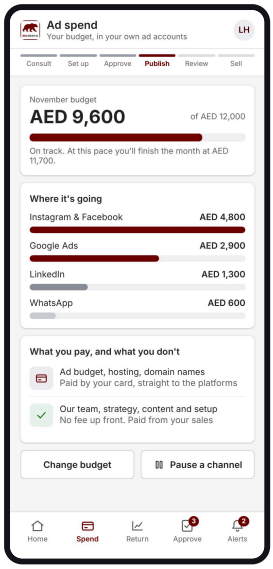
THE CLIENT APP

Everything a business owner needs to steer growth, on their phone

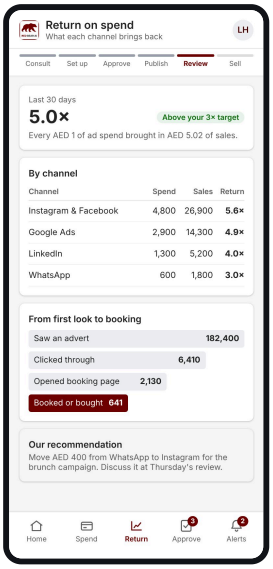
Five screens, five decisions you stay in control of. Sample data from a fictional business.



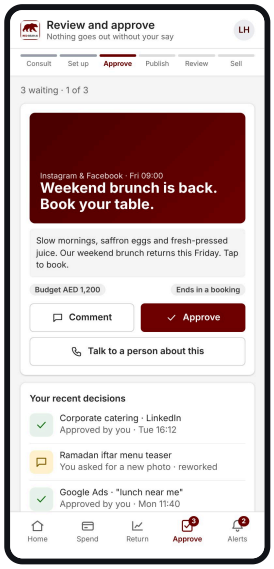
Know what your marketing earned, in ten seconds
Sales from your campaigns, what you spent and what every dirham came back as, on your phone each morning.



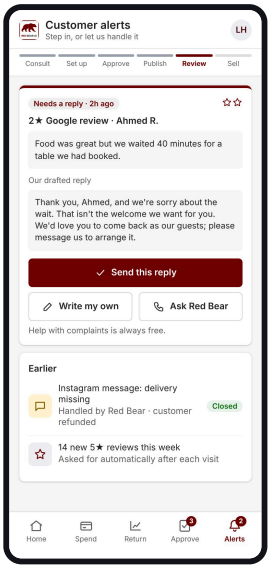
Your budget, your rules
See exactly where your ad money is going and whether you're on track for the month, channel by channel.



Put your money behind what sells
Every channel shows what it cost and the sales it brought back, from the first look at an advert to the booking or purchase.



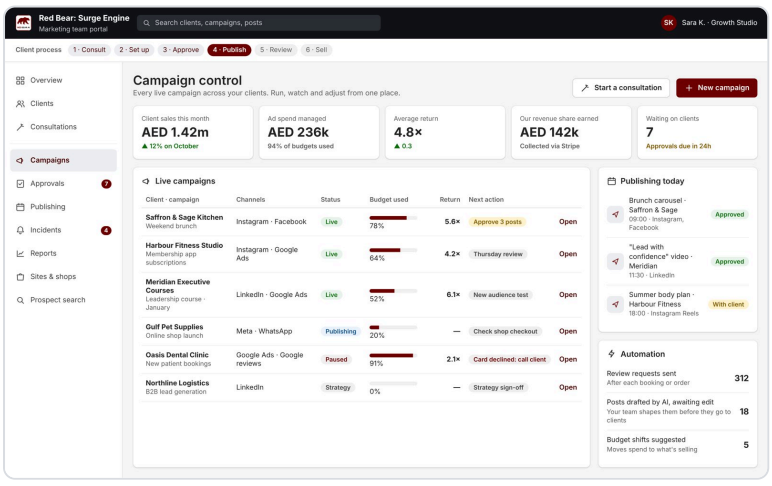
Nothing goes out in your name without your say
Every advert and post comes to you first, with its budget, schedule and where it leads.



Protect your reputation before it costs you customers
A bad review or an unhappy message reaches you in minutes, with a considered reply already drafted.

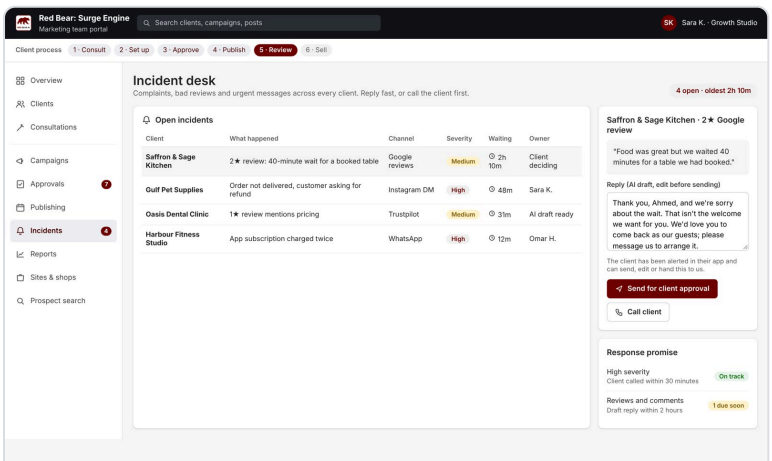
THE MARKETING TEAM PORTAL

Behind the app, a team running every campaign



Our team runs every campaign from one control room

This is where Red Bear's marketers plan, launch and steer your campaigns alongside every other client. Spend pacing, return and the next action are visible at a glance, and AI does the drafting and the number-crunching so our people spend their time on your strategy.



Complaints are handled quickly, by people, with a promise behind them

Every complaint, bad review and urgent message across Google, Trustpilot, Instagram and WhatsApp lands in one queue with a clock running. Our team works from an AI-drafted reply, calls you first on anything serious, and is measured against a response promise.

CAPABILITIES

What Surge Engine does

Capability	What it does for your business
Consultation wizard	Captures branding, products, services and pricing, and produces a draft strategy that a marketing manager reviews and shapes.
Content and approvals	AI drafts adverts and posts; our team edits them; clients approve, comment or ask for a call by email, app or portal.
Publishing and advertising	Schedules and posts to LinkedIn, Facebook, Instagram and WhatsApp, and runs Meta, LinkedIn and Google Ads campaigns from the client's own accounts.
Performance and return	Dashboards of spend against sales by channel, the journey from advert to purchase, and recommendations on where to move budget.
Reviews and incidents	Automatic review requests on Google, Trustpilot and TripAdvisor; complaints routed to an incident desk with AI-drafted replies and response times.
Online sales	Landing pages, websites, online shops with Stripe checkout and mobile apps, from ten templates or custom builds.
Payments and revenue share	Stripe Connect onboarding for each client, so sales are tracked and any agreed share is taken automatically.
Prospect search	Finds businesses and buyers worth contacting, self-service or run by our team, paid with prepaid credits.
Partner catalogue	Trusted service providers, such as printers, that clients can book through the platform.

Control

Nothing goes out unapproved, and a person is always one tap away.

Clarity

Every dirham or pound of ad spend shown against the sales it brought in.

Reputation

More reviews, and a considered reply to every complaint.



Built by Red Bear AI

Surge Engine is the platform behind **Red Bear: Growth Studio**, where our marketers run it for clients and are paid from the sales it brings in. Businesses pay only their own ad budget, hosting and domain names: no up-front fees for the platform, the team or the set-up.

Tell us what you sell and who buys it.

We'll come back with a clear view of how we'd grow it, and which third-party costs, such as hosting and advertising, you would cover.

info@redbearai.net
redbearai.net