

Red Bear is the product, technology and marketing team you haven't hired yet. We help start-ups and growing businesses turn an idea into a digital product, app or online service, and bring in the customers who pay for it.

Tell us what you sell
Your products, customers and goals

→

We plan with you
A strategy you sign off

→

We set up and launch
Shop, campaigns and reviews, in weeks

→

You sell, we share
Typically 10–15% of each sale

You pay

Third-party costs only, direct to the providers:

- ✓ Ad budget
- ✓ Hosting
- ✓ Domain names

We cover

The expertise:

- ✓ Strategy and content
- ✓ Campaigns on 7 channels
- ✓ Website, shop or app

We share

When your customers pay:

- ✓ Typically 10–15% of each sale
- ✓ Build it into your price
- ✓ No sale, no fee

Let's talk about how Red Bear can help.

The first conversation is free and there's no obligation. We'll listen first, then come back with a plan and the fee for your solution.

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No Red Bear fees up front. Paid from results.