

SALES BROCHURE

Red Bear: Growth Studio

We plan and run your **digital marketing and online sales**. No Red Bear fees up front: you cover your own ad budget and hosting, and we're paid from your sales.

No Red Bear fees up front
You cover only your ad budget and hosting

Typically 10–15% of sales
Only when you sell, and you can pass it on

Seven channels
LinkedIn, Meta, WhatsApp, Google and reviews



HOW IT WORKS IN 60 SECONDS

Your idea. Our team. Shared success.

Red Bear is the product, technology and marketing team you haven't hired yet. We help start-ups and growing businesses turn an idea into a digital product, app or online service, and bring in the customers who pay for it.

Tell us what you sell
Your products, customers and goals

→

We plan with you
A strategy you sign off

→

We set up and launch
Shop, campaigns and reviews, in weeks

→

You sell, we share
Typically 10–15% of each sale

You pay

Third-party costs only, direct to the providers:

- ✓ Ad budget
- ✓ Hosting
- ✓ Domain names

We cover

The expertise:

- ✓ Strategy and content
- ✓ Campaigns on 7 channels
- ✓ Website, shop or app

We share

When your customers pay:

- ✓ Typically 10–15% of each sale
- ✓ Build it into your price
- ✓ No sale, no fee

WHAT'S IN IT FOR YOU

- ✓ **Start without capital** — no Red Bear fees before you sell
- ✓ **Keep control** — approve everything; it's all in your name
- ✓ **Move fast** — prototype in days, launch in weeks
- ✓ **Protect your margin** — pass our fee on at the point of sale

© 2026 Red Bear AI · redbearai.net

No Red Bear fees up front. Paid from results.



THE CHALLENGE

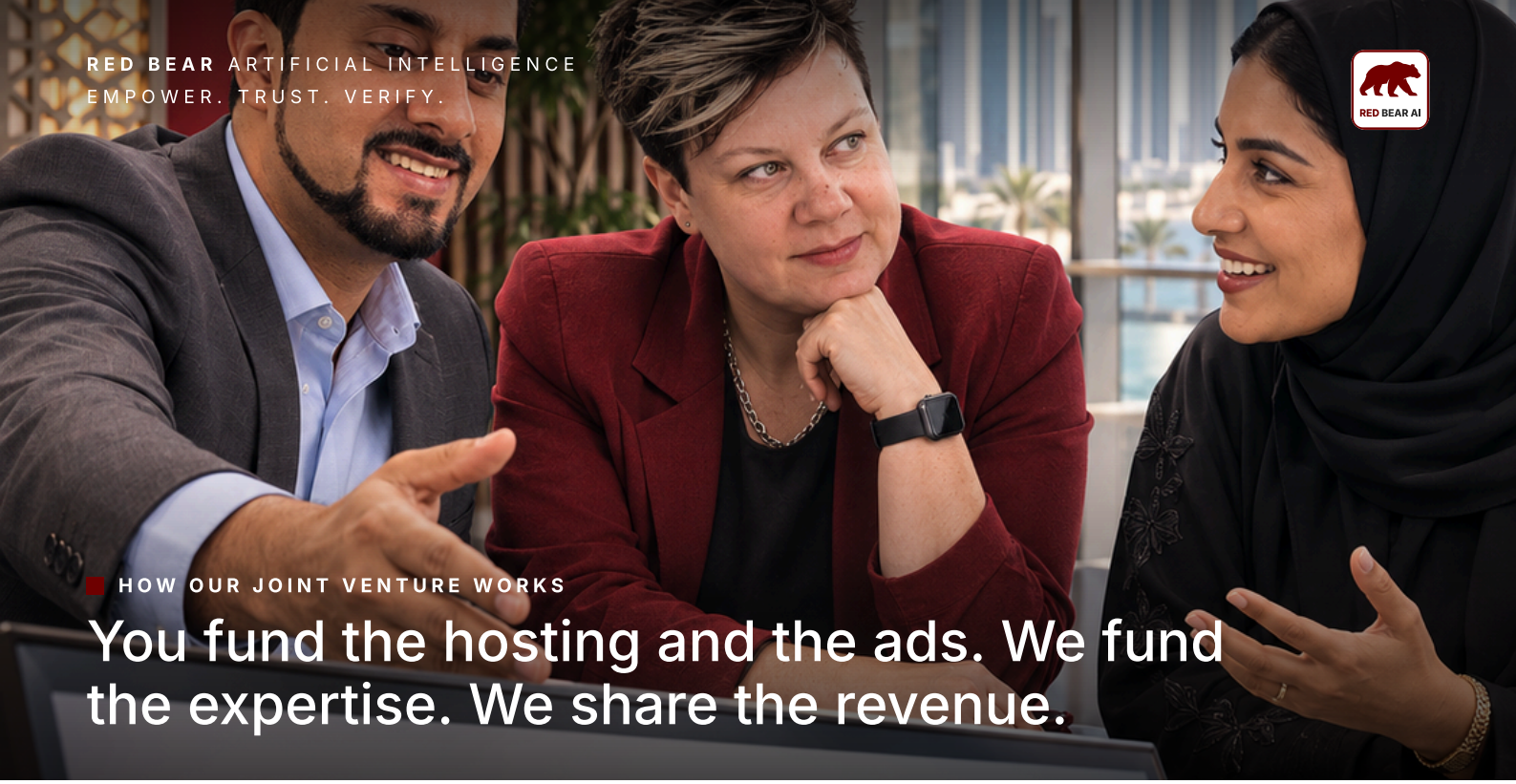
Great ideas need expert teams. Expert teams need capital most businesses don't have.

You have the idea: **a digital product, an online service, an app or a business solution**. To build it and sell it, you need designers, engineers, AI specialists, cloud infrastructure and marketers. Start-ups and scale-ups alike rarely have the capital to hire all of that expertise before the first customer pays, so good ideas stall.

THE USUAL ROUTE	**Your idea** Product, service, app or solution	→	**Raise or spend capital** Hire a team or pay agencies up front	→	**Months of cost** Build fees, salaries and retainers before any sales	→	**Runway runs out** Many stall before revenue
WITH RED BEAR	**Your idea** Product, service, app or solution	→	**We bring the experts** Marketing, content and e-commerce	→	**Live in weeks** Prototype first, then launch fast	→	**We share revenue** Paid only when your customers pay

WHAT'S IN IT FOR YOU

- ✓ **Keep your cash** for growth, not salaries and build fees
- ✓ **Start now** not after a funding round
- ✓ **No hiring risk** no team to recruit before you have revenue
- ✓ **A partner with skin in the game** we're paid only when you sell



HOW OUR JOINT VENTURE WORKS

You fund the hosting and the ads. We fund the expertise. We share the revenue.

Our joint venture approach splits the costs the fair way. **You fund the third-party costs** that keep the lights on. **We fund the expertise**, the people and the technology. When your customers pay, **typically 10–15% of each sale** comes back to us, depending on how complex your solution is. No sale, no fee. A joint venture here means a revenue share: you keep ownership and control of your business.

You fund

Third-party costs, paid directly in your own name:

- ✓ Hosting and cloud costs
- ✓ Advertising budget
- ✓ Domain names and app store fees

We fund

The expertise you'd otherwise hire or pay for up front:

- ✓ Strategy and content
- ✓ Campaign management on 7 channels
- ✓ Website, shop and app build
- ✓ Reviews, reporting and support

We share

When customers buy:

- ✓ Typically 10–15% of each sale
- ✓ Lower for template solutions, higher for complex custom builds
- ✓ Agreed in writing before work starts

Customer buys → From your app, shop or site

You get paid → Into your own payment account

Our 10–15% is taken → Automatically, at the point of sale

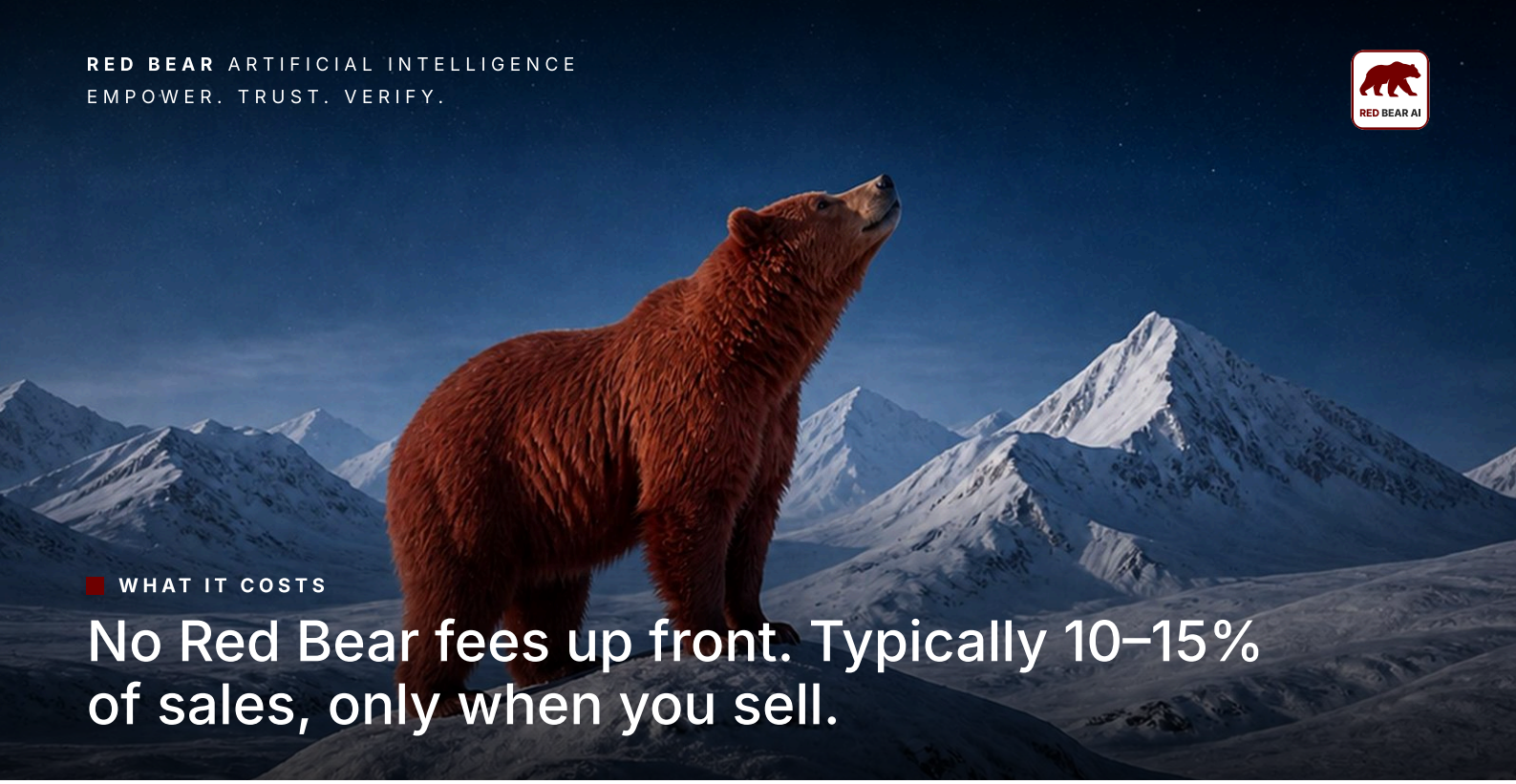
You both grow → Incentives aligned on sales

WHAT'S IN IT FOR YOU

- ✓ **No capital spend** on technology, design or marketing expertise
- ✓ **You own it** accounts, hosting and customers stay in your name
- ✓ **Predictable costs** you only pay third parties, under your own control
- ✓ **Aligned incentives** we're rewarded for sales, not hours

© 2026 Red Bear AI · redbearai.net

No Red Bear fees up front. Paid from results.



WHAT IT COSTS

No Red Bear fees up front. Typically 10–15% of sales, only when you sell.

There is **no invoice from Red Bear before you sell**. Here is exactly what you pay, when, and how most clients make sure our fee never comes out of their margin.

Before launch

Nothing to Red Bear. We cover design, build, set-up and strategy. You pay only small third-party costs such as domain names.

While it runs

Your running costs, hosting and ad budget, paid direct to the providers in your name. You set the limits.

When you sell

Typically 10–15% of each sale, taken automatically at the point of sale. No sale, no fee.

PASS IT ON AT THE POINT OF SALE · EXAMPLE AT 12%

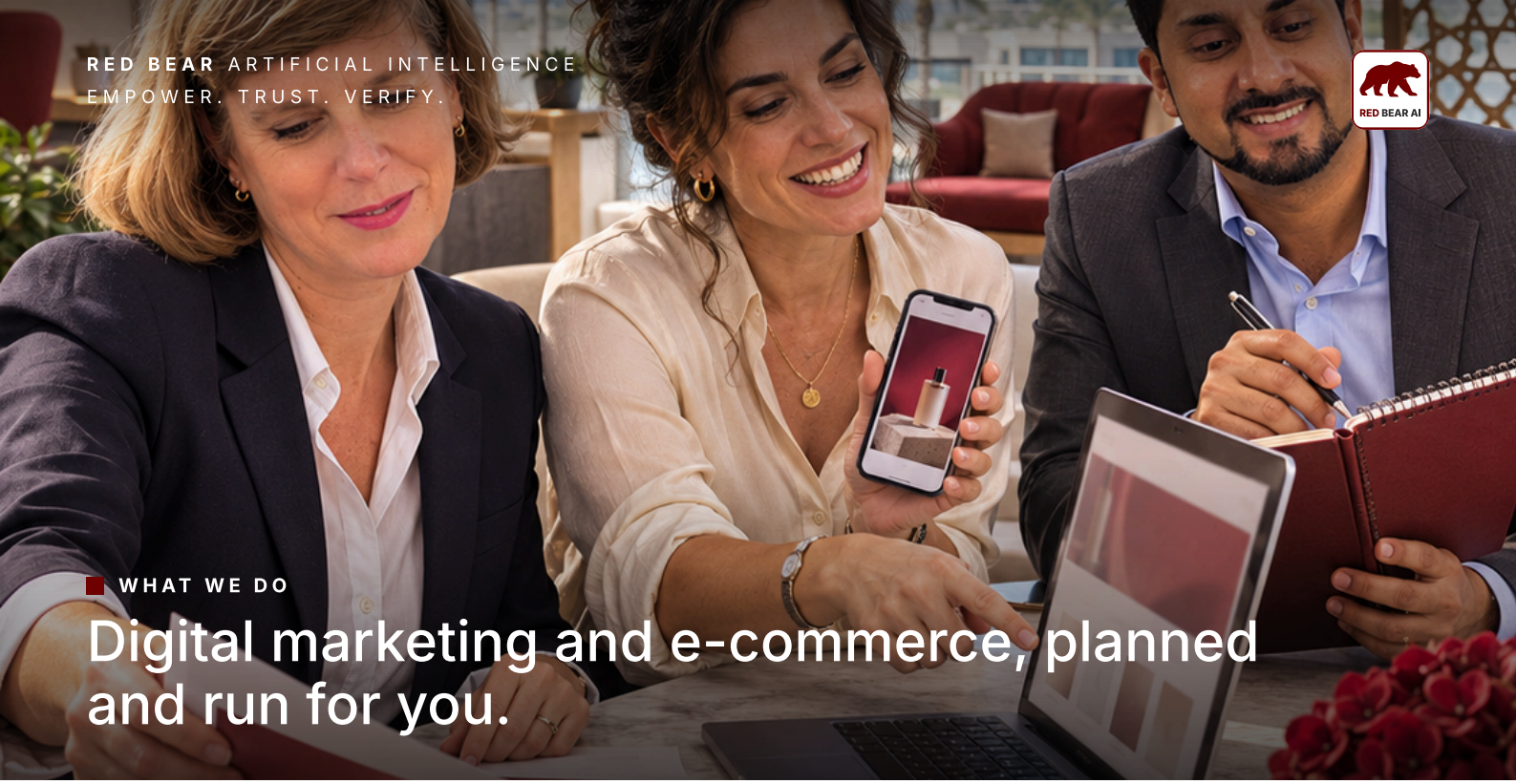
Absorb the fee	You keep AED 88	12
Build it into your price	You keep AED 100	14

Sell at AED 114 instead of AED 100 and you still keep AED 100: the fee is paid by the sale, not by you. Many businesses already price in card fees or delivery the same way.

What sets the percentage: template solutions such as shops, bookings and memberships sit around 10%; bespoke AI, integrations and complex apps towards 15%. Add some cash or equity at the start and it comes down.

WHAT'S IN IT FOR YOU

- ✓ **No up-front invoice from us** — you pay only third parties until you sell
- ✓ **A clear number** — typically 10–15%, set by complexity and agreed in writing
- ✓ **Margin protected** — build our fee into your price at the point of sale
- ✓ **No sale, no fee** — if it doesn't sell, you don't pay us



WHAT WE DO

Digital marketing and e-commerce, planned and run for you.

Everything between your product and a paying customer, run every week by people who do it every day, on **Red Bear: Surge Engine**, our own AI marketing platform.

Digital marketing

Strategy, content and campaigns where your customers are, plus automatic review requests and a considered reply to every complaint.

- ✓ LinkedIn, Facebook, Instagram, WhatsApp
- ✓ Google Ads
- ✓ Google Reviews and Trustpilot

E-commerce

Somewhere for every campaign to end in a sale, designed, built, hosted and run by us.

- ✓ Websites and online stores
- ✓ Booking and customer portals
- ✓ Mobile apps with secure checkout

Your app

Sales, spend and return every morning

You approve

Nothing goes out without your say

Your reputation

Bad reviews flagged in minutes

Your numbers

Every sale against the spend that won it

WHAT'S IN IT FOR YOU

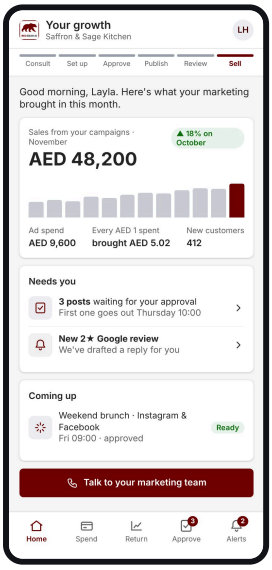
- ✓ **More customers** campaigns aimed at the people most likely to buy
- ✓ **Better reviews** asked for automatically, answered properly
- ✓ **More sales** every campaign ends in a checkout, booking or call
- ✓ **Full control** approve everything from your phone



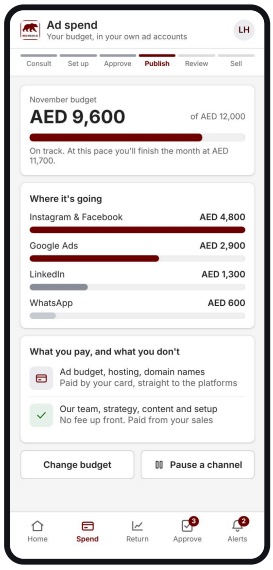
RED BEAR: SURGE ENGINE

Your growth, in your pocket. Our team, behind every campaign.

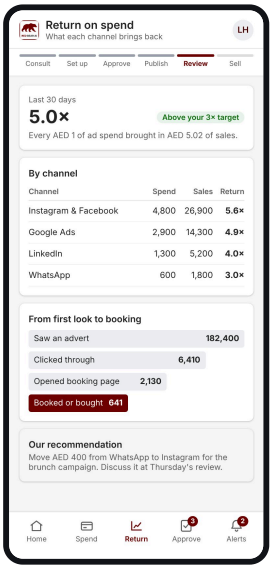
Your marketing runs on **Red Bear: Surge Engine**, our own AI platform. You get an app that shows what your marketing is earning and puts every decision in your hands, while our team runs the campaigns from the portal behind it. (Sample data from a fictional business.)



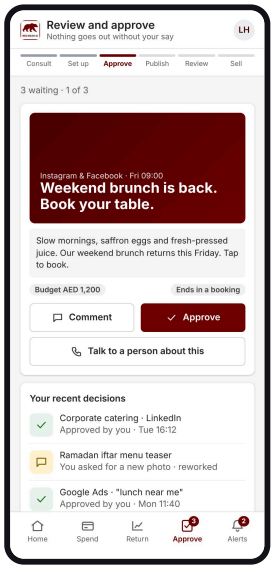
Know what your marketing earned, in ten seconds
Sales from your campaigns, what you spent and what every dirham came back as, on your phone each morning.



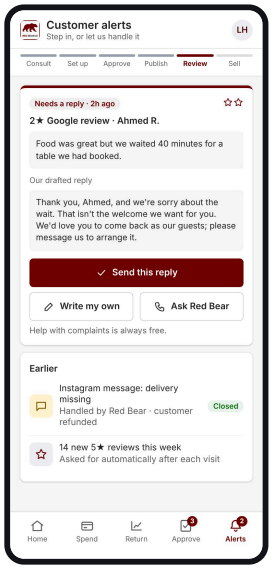
Your budget, your rules
See exactly where your ad money is going and whether you're on track for the month, channel by channel.



Put your money behind what sells
Every channel shows what it cost and the sales it brought back, from the first look at an advert to the booking or purchase.



Nothing goes out in your name without your say
Every advert and post comes to you first, with its budget, schedule and where it leads.



Protect your reputation before it costs you customers
A bad review or an unhappy message reaches you in minutes, with a considered reply already drafted.

WHAT'S IN IT FOR YOU

- ✓ **See your return** sales against spend, every morning
- ✓ **Protect your reputation** complaints flagged in minutes
- ✓ **Stay in control** approve every post and advert
- ✓ **Reach a person** one tap to your marketing team



THE GROWTH STUDIO PROCESS

From first conversation to first sale, fast.

It starts with listening. Nothing goes live until you've agreed the plan, and **ten ready-made templates and AI-drafted content get you selling in weeks**.

1	**Listen**	Your business, your customers, what sells and why.	**Days**
2	**Plan**	Who to reach, on which channels, with what message, and where they'll buy. ✓ **Plan approved**	**Days**
3	**Set up**	Website, shop or app, ad accounts, payments and review requests, all in your name.	**Weeks**
4	**Approve and launch**	Adverts and posts reach your phone first; approved content goes live. ✓ **You approve**	**Weeks**
5	**Run and grow**	Campaigns watched daily, reviewed with you on your schedule, money moved to what sells.	**Ongoing**

Speed to market: templates, AI drafting and automated set-up remove weeks of work, so you're selling sooner.

WHAT'S IN IT FOR YOU

- ✓ **Selling sooner** templates and automation shorten set-up
- ✓ **Your rhythm** reviews weekly, fortnightly or monthly
- ✓ **No surprises** you sign off the plan and every post
- ✓ **Always improving** spend follows what sells

© 2026 Red Bear AI · redbearai.net

No Red Bear fees up front. Paid from results.

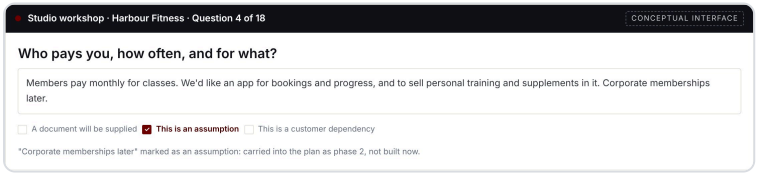


RED BEAR: ENTERPRISE SOLUTION ARCHITECTURE

How we prototype and deliver so fast.

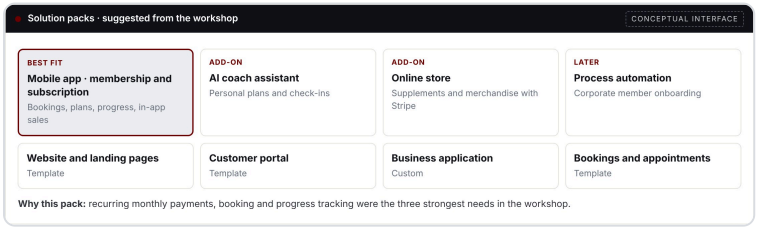
We design and prototype on **Red Bear: Enterprise Solution Architecture**, the same platform we use with large enterprises. It turns a workshop into requirements, a clickable prototype and a delivery plan, fast, with every decision traceable to what you told us.

Websites · Portals · AI solutions · E-commerce · Business apps · Process automation · Mobile apps



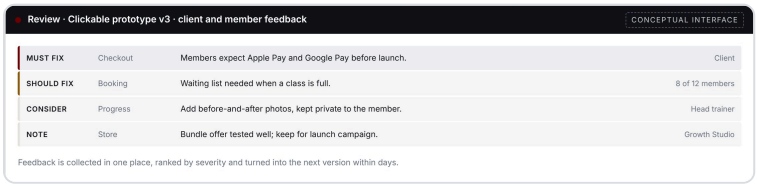
We listen in a structured way

Questions come from the right solution pack, and every answer is captured in the client's own words, with assumptions and dependencies flagged as they come up.



We start from proven building blocks

The workshop suggests the best-fit solution pack, so we start from a working design rather than a blank page.



Feedback becomes the next version in days

Client and customer feedback is ranked by severity and turned into the next prototype fast.

WHAT'S IN IT FOR YOU

- ✓ **Faster prototypes** from workshop to clickable screens in days
- ✓ **Fewer surprises** assumptions and dependencies tracked from day one
- ✓ **Built right first time** each step built on what you approved
- ✓ **Enterprise discipline** start-up speed with a full audit trail



FIVE PRINCIPLES

Big-firm wisdom. Microsoft-grade engineering. Start-up speed.

Clients get one team that combines **the wisdom of senior consultants** (EY), **the technical expertise of Microsoft, IBM and Capgemini**, and **the agility of a start-up** fuelled by talent and automation. Five principles shape everything we do.

Listen first

We start with your business, not our technology, and ask the right questions before suggesting anything.

FOR YOU

A discovery session where you do most of the talking

Understand deeply

We learn your customers, market and numbers until we can explain your business back to you.

FOR YOU

Success measures, in your terms, signed off

Prototype fast

We show rather than tell: screens and journeys you can click within days, tested on real customers.

FOR YOU

Proof before serious money is spent

Build at pace

Our engines, templates and automation do the repetitive work; our people focus on what makes you different.

FOR YOU

Weeks to launch, not months

Run with excellence

We host, secure, monitor and keep improving it, and we're paid from your sales.

FOR YOU

Regular reviews and a person one click away

Faster time to market
Prototype in days, launch in weeks, improve every week after.

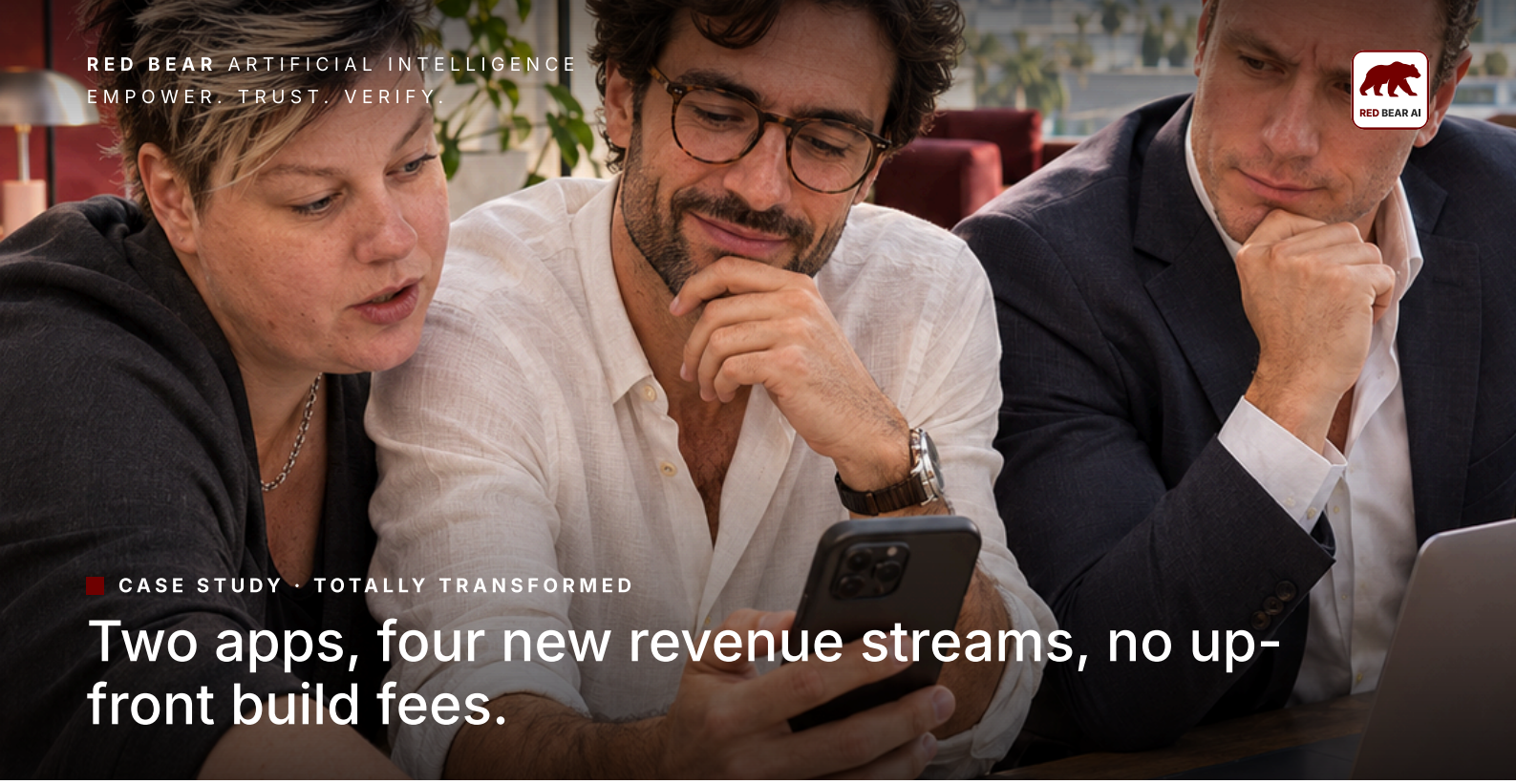
Minimal capital spend
No build fees or new hires: you cover only hosting and ad budget.

WHAT'S IN IT FOR YOU

- ✓ **Solutions that fit** because we listen and understand first
- ✓ **Speed** our engines and automation shorten every phase
- ✓ **Less risk** ideas tested with customers before full build
- ✓ **Peace of mind** run, secured and monitored after launch

© 2026 Red Bear AI · redbearai.net

No Red Bear fees up front. Paid from results.



CASE STUDY · TOTALLY TRANSFORMED

Two apps, four new revenue streams, no up-front build fees.

Totally Transformed is a UK cosmetic treatment clinic. Patients found it hard to picture the value of a treatment before buying, and the clinic's income depended on the treatment room. Growth Studio brings customers to the clinic's new app and memberships, with every post approved by the clinic first.

AI treatment visualisation

A mobile app and AI that show patients a visual of their likely result during consultation, so they see the value before they buy.

A fitness and wellbeing app

A branded app that keeps patients engaged between treatments and turns the relationship into monthly revenue.

Subscriptions

Monthly app memberships

Merchandise

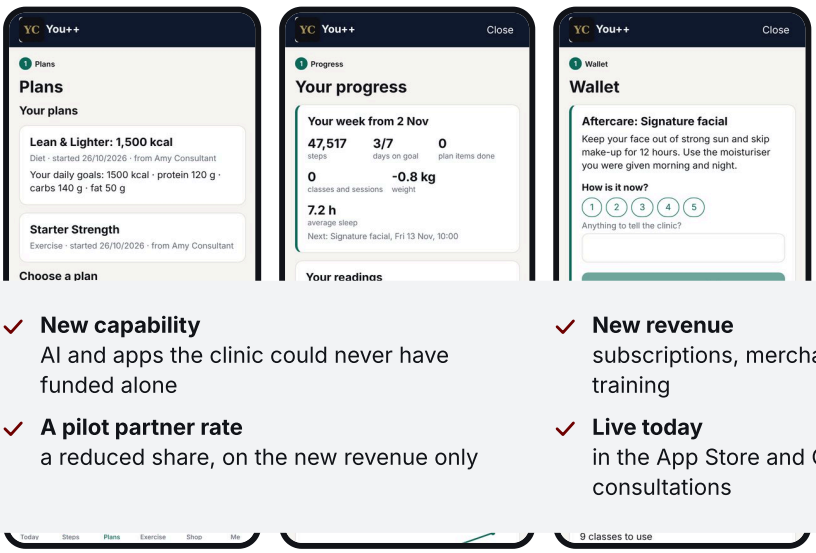
Clinic-branded, shipped direct

Supplements

Matched to each client's goals

Personal training

Partner trainers, clinic margin built in



WHAT'S IN IT FOR YOU

- **New capability** AI and apps the clinic could never have funded alone
- **A pilot partner rate** a reduced share, on the new revenue only
- **New revenue** subscriptions, merchandise, supplements and training
- **Live today** in the App Store and Google Play, used in consultations



YOUR QUESTIONS, ANSWERED

What new clients ask us before they start.

The questions new clients ask us most, answered plainly.

What does Red Bear actually do?

We design, build and run digital products, apps, online services and the marketing that sells them, for start-ups and growing businesses. Think of us as the product, technology and marketing team you haven't hired yet.

What do I pay up front?

Nothing to Red Bear. You pay third parties directly for things like hosting, domain names, app store fees and your advertising budget.

How much is your fee?

Typically 10–15% of each sale, depending on how complex your solution is. We agree the exact figure with you, in writing, before any work starts.

Can I pass your fee on to my customers?

Yes. Most clients build it into their price at the point of sale, so their own margin stays the same.

What if it doesn't sell?

Then we don't earn either. That's why we test ideas with real customers before the full build, and keep improving after launch.

Do I give up equity or control?

No. It's a revenue share, not a takeover. You can choose to offer cash or equity to lower the percentage, but you never have to.

Who owns what you build?

You do. Accounts, hosting, domains, your brand and your customers are set up in your name.

How quickly can we launch?

Prototypes in days and launches in weeks for most solutions, because we start from proven building blocks.

How long is the agreement, and can I leave?

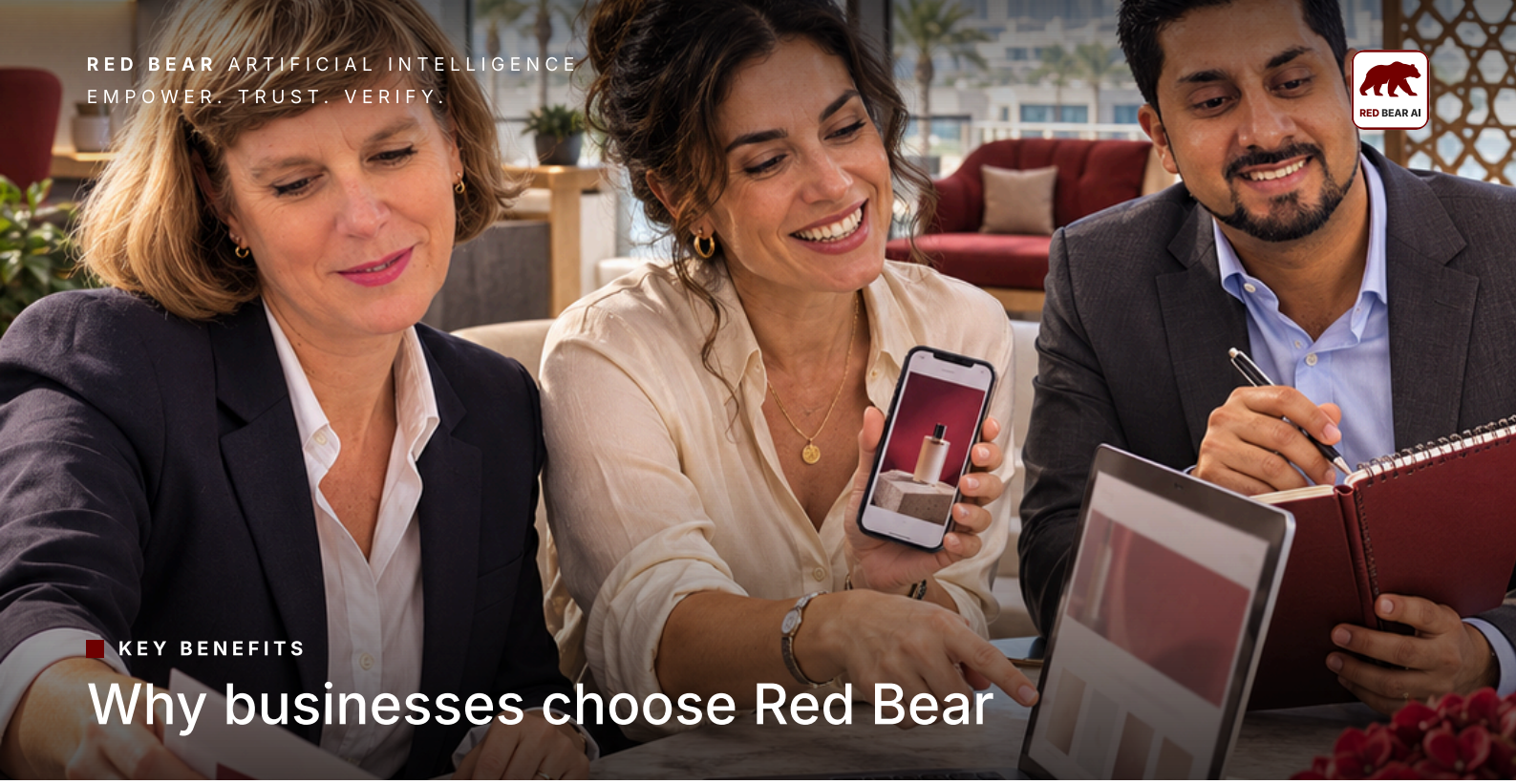
Every agreement is written for your solution before work starts. It sets the revenue share, a minimum term that lets us recover the work we have invested, and a clear way for

WHAT'S IN IT FOR YOU

- ✓ **Plain answers** — no jargon, no small print surprises
- ✓ **A free first conversation** — tell us your idea at no cost
- ✓ **Everything in writing** — fee and terms agreed before work starts
- ✓ **No obligation** — decide once you've seen the plan

© 2026 Red Bear AI · redbearai.net

No Red Bear fees up front. Paid from results.



KEY BENEFITS

Why businesses choose Red Bear

Everything you need to take an idea to paying customers, with the people, the plan and the technology in one team, and no Red Bear fees up front. You cover only third-party costs such as hosting and advertising.

No Red Bear fees up front
No retainer and no build fee: you cover only your own ad budget and hosting.

A whole marketing team
Strategists, content creators, campaign managers and developers.

Faster to market
Templates and AI drafting get you selling in weeks.

Spend that pays back
Every sale shown against the spend that brought it.

Stronger reputation
More reviews, and help with every complaint.

You stay in control
Approve everything; accounts stay in your name.

Let's talk about growing your sales.

Tell us about your idea or your business. The first conversation is free and there's no obligation. We'll listen first, then come back with a plan, the fee for your solution, and the third-party costs, such as hosting and advertising, you would cover.

info@redbearai.net
redbearai.net
Abu Dhabi · United Kingdom